

Personal Development Plan for 2024

SWEATHEAD

Your name

1. In one sentence, what story do you want to tell about your year at the end of this year?

One sentence

2. For which 3 skills do you want to be known?

*Skill 1...
Skill 2...
Skill 3...*

3. Which 3 skills do you most want to improve?

*Skill 1...
Skill 2...
Skill 3...*

4. Pick a topic you'll write about this quarter. Where will you publish it?

Write topic and publishing location

5. Pick the topic you'll talk about or teach this quarter. Where will you do this?

Write the topic and talk/teaching location

Q1, 2024

Our focus:

To help people building businesses as acts of self-expression get out of their heads and into the wild.

Our values:

Intellectual savagery
Short words
Aggressive listening
Provocative ideas
Working with love

The role of strategy here:

A combination of research, therapy, and entertainment, we exist to find new things about people and encourage clients to take brave stances.

Our challenge:

To help our clients execute in novel and efficient ways (not just ideas and decks)

SWEATHEAD Strategy With Friends